



WeMed Mediterranean Sustainability Award 2024

APPLICATION FORM – WeMed Award 2024

Candidate identification

Name of the person or the legal entity	
Name of the applicant's designated representative and position (<i>if it is a legal entity</i>)	
E-mail	
Address	
Telephone number (optional)	
Website (optional)	
Gender	
Age	
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Basic information on the sustainable business

Number of workers	Add number:
When did the business start?	
Choose the category	<ul style="list-style-type: none"> • Early-Stage Entrepreneurs (less than 2 years) • Growth-Stage Entrepreneurs (from 2 to 10 years)
Country where the business headquarters or candidate tax residence is located	<ul style="list-style-type: none"> • Algeria, Egypt, Israel, Jordan, Lebanon, Morocco, Palestine, Tunisia
In which sector of the Blue Economy is your company located?	<ol style="list-style-type: none"> 1. Fisheries and Aquaculture 2. Maritime Transport and Logistics 3. Tourism and Hospitality 4. Coastal Infrastructure and Urban Development 5. Renewable Energy 6. Waste Management and Recycling 7. Biotechnology and Marine Bioproducts 8. Blue Tech and Innovation 9. Other: (please explain)

<p>Please, describe your business. You should, at least, explain the nature of the product/service offered and related business model. Please include why you consider your company contributes to a sustainable Blue Economy.</p> <p>Please, attach demonstrative pictures of the product (when possible according to its nature) and/or, if there is no product, describe a portfolio of your services.</p>	
<p>Which Sustainable Development Goals (SDGs) does your business support?</p>	

Economic value of the sustainable business model

This section intends to identify if the sustainable business model is viable, according to its economic results and viability.

Please, if available, attach your profit and loss account for the last available years in order to show the **economic feasibility of your business**. If you cannot provide the official profit and loss account, at least provide this information:

- Total sales
- Total expenses
- Overall result
- Profit margin (before taxes)
- Company sales growth from one year to another.

In case that you don't have a profit and loss account, or it does not represent the economic potential of your business due to its early stage, please share any documents or proofs demonstrating that the business will get profitable in the coming years.

(Maximum 2000 characters including spaces).

Environmental value of the sustainable business model

The questions of this section have the purpose to evaluate if:

- *The sustainable business model provides solutions to address ecological challenges and has a reduced or positive environmental impact.*
- *Eco-innovation, product life cycle thinking and or eco-design, circular design, among other approaches, have been applied.*
- *The business contributes to pollution prevention, resources saving and to consumer's sustainable lifestyle.*

This is a basic criterion and its observance, at least partially, is indispensable. Please, answer the following questions:

1. Minimization of the potential damage to the environment

Please, describe how the activity of **your business minimizes the potential damage to the environment** and what is your **environmental performance (environmental indicators are desirable)**. Also, please explain how your start-up contribute to preserving marine ecosystems and reducing ecological footprint in maritime regions.

2. Eco-innovation

When comparing your business model with your direct competitors', what is your main element of **eco-innovation**? Where do you make the difference?
(Maximum 1000 characters including spaces).

3. Business activity **GHG emissions**

Which of the following statements describes best your situation regarding GHG emissions?

- My company accounts for the GHG emissions of its activity (either by means of a corporate carbon footprint or the product carbon footprint of their products).
- My company partially accounts for the GHG emissions of its activity (for example, accounting for the emissions from energy consumption, or for the materials that are used).
- My company does not account for the GHG emissions, but it takes them into account in a qualitative manner when taking decisions.
- My company does not pay attention to GHG emissions.

Please justify and/or provide evidence of your answer (screenshots of calculation results or certificates are accepted).

Maximum 1000 characters (including spaces)

4. Environmental challenges

Does your business **address any of the following environmental challenges**? How does it contribute to address them? Does it manage to transform it into a business opportunity?

Potential environmental challenges to be addressed: Climate change / Water scarcity and pollution / Waste management / Environmental toxicity / Biodiversity loss / Marine and coastal environment degradation / Marine litter and plastic pollution / Resource scarcity.

Choose up to two environmental challenges. For each of the 2 selected, please, explain how your business addresses these challenges and contributes to improve the environment.

Challenge 1 explanation. Provide if possible figures and reliable data to justify it.

(Maximum 2000 characters including spaces)

Challenge 2 explanation. Provide if possible figures and reliable data to justify it.

(Maximum 2000 characters including spaces)

Social value of the sustainable business model

The questions of this section have the purpose to evaluate if:

The sustainable business model adds value to the society, addresses social needs, empowers communities and encourages networking.

This is a basic criterion and its observance, at least partially, is indispensable. Please, answer the following questions:

1. How does your business contribute to the **generation of social value** and contribute to improve society (e.g. in terms of culture, education, health, combating social exclusion or others)? Is your company directly solving a social problem (such as unemployment, lack of access to health services, inclusion of people in risk of social exclusion, lack of education and awareness raising, isolation of elderly people, theft and crime problems, lack of preservation of cultural heritage and traditional knowledge...)? Do you reinvest part of your annual net profits in society (e.g., donations, private-sector funding for social projects...)?

Please, justify your answers and, if possible, provide objective figures to measure your contribution.

(Maximum 1000 characters including spaces)

2. Are you involved in a **business network** or any other kind of network linked to sustainable production and consumption, green economy, blue economy, circular economy? What is your role in this network and how do you support a system change towards sustainability?

Please specify the nature of the network and relationships, and its objective.

(Maximum 1000 characters including spaces).

EQUITY CONSCIOUSNESS AND RESILIENCE

The questions of this section have the purpose to evaluate whether:

On the one hand, the sustainable business model has an equitable and gender inclusive working system and governance, it offers decent work conditions or applies a fair cooperative business model or freelance services.

On the other hand, the candidate has faced socio-economic contextual difficulties through successful coping strategies.

This is an additional criterion, and its observance is not indispensable but desirable. Please, answer the following questions:

1. Fair wages

Total number of employees	
Employees that have an indefinite-term employment contract:	
What is the ratio between the highest and the lowest wage in the company?	

Please provide evidence on this information. Remember that you may be required to provide documentation to proof your answers.

(Maximum length 1000 characters including spaces).

2. Gender balance in employment.

How many men and women are part of the founding members or the management team?

Number of men	
Number of women	
What percentage of employees are female?	

You must provide evidence of the information (web page, team information, organization chart, news, articles, photos, etc).

3. Business policies and plans (governance).

Do you have a policy for non-discrimination? Please, provide details when the answer is positive and attach any available documents.

(Maximum 250 characters including spaces).

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Do you have a gender equity plan? Please, provide details when the answer is positive and attach any available documents.

(Maximum 250 characters including spaces).

Do you have flexible working arrangements that help employees manage work-life balance? Please, provide details when the answer is positive and attach any available documents.

(Maximum 250 characters including spaces).

Do you have a plan for preventing harassment of any kind in the labour environment? Please, provide details when the answer is positive and attach any available documents.

(Maximum 250 characters including spaces).

Do you have a plan to fight social exclusion? Please, provide details when the answer is positive and attach any available documents.

(Maximum 250 characters including spaces).

4. Has the entrepreneur/business owner coped with any socio-economic difficulty in establishing their business?

Please, describe any contextual difficulty that made it especially difficult for you to set up your business.

i.e.: you have never received external public or economical support (either economical or training); you are a migrant due to environmental or war crisis, you live in an isolated area...

(Maximum 1000 characters including spaces).

SCALABILITY AND REPLICABILITY

This is an additional criterion and its observance is not indispensable but desirable.

1. Can you describe and/or demonstrate how your business model could be scaled and/or replicated in other areas/countries?

Please, describe those elements from your business model that would enable its development elsewhere, with an equal level of benefit for the environment and society. Please, argue why